

2025 Winter Trademark Knowledge Examination Candidate Orientation

Orientation des candidat(e)s à l'examen
d'hiver 2025 des connaissances
théoriques sur les marques de commerce

Agenda

Ordre du jour

- Exam Date
 - Test Specifications
 - Exam Platform – Paradigm/MonitorEDU
 - Candidate Instructions
 - Results and Scoring
 - Process
 - Frequently Asked Questions
 - Questions
 - Contact
- Dates d'examen
 - Spécifications de l'examen
 - Plateforme d'examen – Paradigm/MonitorEDU
 - Directives aux candidat(e)s
 - Résultats et notation
 - Processus
 - Foire aux questions
 - Questions
 - Communiquez avec nous



Exam Date | Date d'examen

February 11, 2025
1pm – 5pm ET

Le 11 février 2025
13 h – 17 h HE

Test Specifications

Spécifications de l'examen

The *Trademark Knowledge Examination* assesses the trademark-related knowledge concepts specified in the [College of Patent Agents and Trademark Agents Technical Competencies](#) document. The table below specifies the percentage of questions by area:

| Knowledge area | % of marks |
|--|-------------|
| Foundational trademark knowledge ¹ | 50% (+/-5%) |
| Knowledge specific to registrability and strategy | 15% (+/-5%) |
| Knowledge specific to prosecution | 19% (+/-5%) |
| Knowledge specific to opposition and s. 45 proceedings | 16% (+/-5%) |

L'*Examen des connaissances théoriques sur les marques de commerce* évalue les concepts de connaissances en matière de marques de commerce qui sont spécifiés dans le document [Compétences techniques du Collège des agents de brevets et des agents de marques de commerce](#). Le tableau ci-dessous indique le pourcentage de questions par domaine:

| Domaine de connaissances | % des points |
|---|----------------|
| Connaissances fondamentales sur les marques de commerce ¹ | 50 % (+/- 5 %) |
| Connaissances propres à l'enregistrabilité et à la stratégie | 15 % (+/- 5 %) |
| Connaissances propres à la poursuite | 19 % (+/- 5 %) |
| Connaissances propres à l'opposition et à la procédure en vertu de l'article 45 | 16 % (+/- 5 %) |

- 4 hours
 - closed-book
 - 135 multiple choice questions, up to 10% non-scored
-
- 4 heures
 - un format à livre fermé
 - 135 questions à choix multiples, jusqu'à 10 % seront non notées

Exam Platform – Vendors

Plateforme d'examen – fournisseurs

- Paradigm Testing → Online Platform
- MonitorEDU → Live Proctors

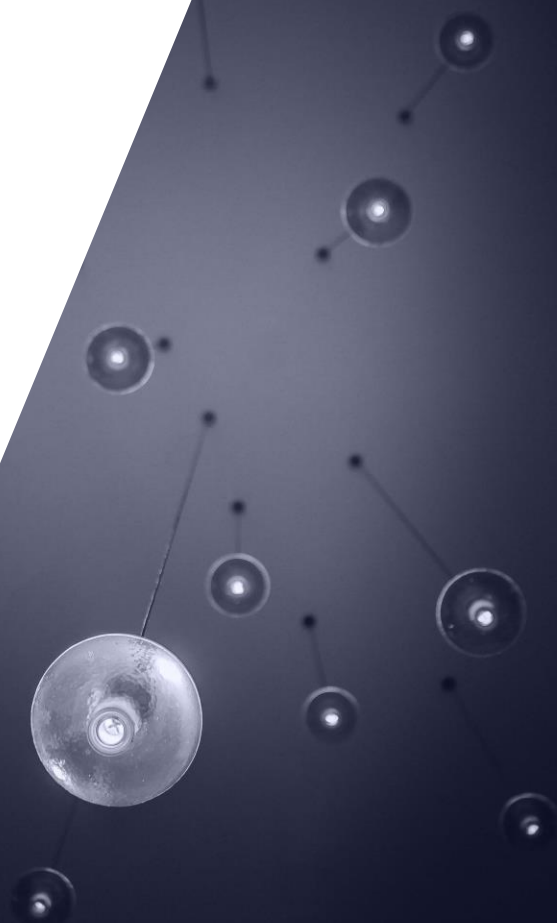
To test your equipment and to see frequently asked questions please visit:

<https://monitoredu.com/faq>

- Test de Paradigm → Plateforme en ligne
- MonitorEDU → Surveillants en ligne

Pour tester votre équipement et consulter la foire aux questions, veuillez visiter :

<https://monitoredu.com/faq-fr>



Requirements

Exigences

- A laptop or desktop computer;
 - The **most recent version** of the secure browser;
 - A mobile phone running at least Android OS 6.0 or Apple iOS 12.0m with a functioning camera and microphone;
 - Google Meet app downloaded to your mobile device;
 - A steady and reliable internet connection (Wi-Fi will be required for mobile streaming) with a minimum upload speed of 1MB/second;
 - A six-foot extension cord and phone cord;
 - A phone stand (or something to prop the mobile phone on);
 - Government issued ID;
 - Candidate ID (which is provided on your confirmation of exam registration issued by CPATA); and
 - a quiet venue (you must be alone in the room).
- Un ordinateur portable ou de bureau;
 - **La version la plus récente** du navigateur sécurisé
 - Un cellulaire Android OS 6.0 ou supérieur ou iPhone iOS 12.0 avec une caméra et un microphone fonctionnels;
 - L'application Google Meet téléchargée sur votre appareil mobile;
 - Une connexion internet stable et fiable (le Wi-Fi sera nécessaire pour la diffusion en continu mobile) avec un débit minimal d'un mégabit par seconde (1 Mbps) en aval et en amont;
 - Une rallonge de six pieds et **un cordon téléphonique**;
 - Un support de téléphone (ou quelque chose de solide contre lequel appuyer votre téléphone);
 - Une pièce d'identité délivrée par le gouvernement;
 - Votre numéro de candidat ou de candidate (qui figure sur votre confirmation d'inscription à l'examen délivrée par le CABAMC); et
 - Un endroit calme (**vous devez être seul(e) dans la pièce**).



Setting up your Room

Préparer son espace

- adequate lighting
- blank walls
- table or desk should be clear
- areas beneath the desk and chair should be clear
- Computer and mobile phone are plugged in for the duration of the Exam
- six-foot extension cord is available, if requested by the Proctor to move the computer and mobile phone
- Inform other individuals in the same home/residence/environment
- You must be alone in the Exam Room for the duration of the Exam
- No one can enter the Exam Room during the exam
- Non-required electronics, and any security or recording devices in the room are turned off and are put away in a safe place (out of reach)
- L'éclairage doit être suffisant.
- Les murs doivent être dégagés.
- Votre table ou votre bureau doit être dégagé
- Les zones situées sous le bureau et la chaise doivent être dégagées.
- Votre ordinateur et votre téléphone mobile doivent être branchés pendant toute la durée de l'examen.
- Ayez à portée de main une rallonge de six pieds et l'utilisez, si le (la) surveillant(e) vous en fait la demande, pour déplacer votre ordinateur ou votre téléphone mobile.
- Informez les autres personnes vivant dans la même maison ou résidence
- Vous devez être seul(e) dans la salle d'examen pendant toute la durée de l'examen.
- Personne ne peut entrer dans la salle d'examen pendant l'examen.
- Les appareils électroniques non requis pour passer l'examen ainsi que tout dispositif de sécurité ou d'enregistrement présents dans la salle doivent être éteints et rangés en lieu sûr (hors de portée).



Practice Exam | Examen de préparation

- Live Proctor Check-in: February 3-7, 2025
- 24/7 access to Live Proctors to go through set up etc.
- Practice content – based on sample exams
- To familiarize yourself with platform, navigation, responding to questions etc.

- Surveillant(e) en ligne du 3 au 7 février 2025
- Accès en tout temps à des surveillants en ligne pour passer en revue la configuration, etc.
- Contenu de préparation – base sur des exemples d'examens
- Pour se familiariser avec la plateforme, la navigation, la façon de répondre aux questions, etc.

Candidate Instructions – Preparation for Exam Days

Directives aux candidat(e)s – préparation aux journées d'examen

Testing your Equipment: do this ahead of time, not on exam day (See Instructions & Protocol Guide)

ID: Have government issued ID with you for proctor check-in

Candidate Number: This is a unique number provided to each candidate for the exam administration. It is NOT your CPATA ID.

Tester votre équipement : le faire à l'avance, et non la journée de l'examen (voir le guide d'instructions et protocole)

Pièce d'identité : avoir avec soi une pièce d'identité émise par le gouvernement pour l'enregistrement auprès du surveillant ou de la surveillante

Numéro de candidat: Il s'agit d'un numéro unique fourni à chaque candidat pour l'administration de l'examen. Il ne s'agit PAS de votre identifiant CPATA.

Candidate Instructions – Exam Day

Directives aux candidat(e)s – journée d'examen

Step 1: 12:00 pm ET – Connect with a proctor and fill out the sign in form

Step 2: Have Google Meet App pre downloaded on your cell phone.

Step 3: Have government picture ID and candidate number ready

Step 4: After you complete the check in process with the proctor, they will release the codes to login to the exam platform to start the exam.

Étape 1: 12 h HE – Se connecter un(e) surveillant(e) et remplir le formulaire de connexion

Étape 2: L'application Google Meet doit être téléchargée sur votre téléphone portable.

Étape 3: Se munir d'une pièce d'identité officielle avec photo et du numéro de candidat.

Étape 4: Après l'enregistrement auprès du surveillant ou de la surveillante, celui-ci ou celle-ci communiquera les codes de connexion à la plateforme d'examen afin de commencer l'examen.

Candidate Instructions – Exam Days

Directives aux candidat(e)s – journées d’examen

During the exam, you may not access the following types of personal items:

- mobile phones*
- headphones or headsets (wired or bluetooth)
- handheld computers or other electronic devices
- watches
- wallets
- purses, bags or coats
- books, notes or any other materials

Also, you may not wear hats or other head coverings unless they are worn as a religious observance.

Pendant l’examen, l’accès aux types d’objets personnels suivants est interdit :

- cellulaires
- écouteurs ou casques (avec fil ou bluetooth)
- ordinateurs portables ou autres appareils électroniques
- montres
- portefeuilles
- sacs à main, sacs ou manteaux
- livres, notes ou tout autre matériel

De plus, le port de chapeaux ou d’autres couvre-chefs est interdit, à moins qu’il ne soit en raison d’obligation religieuse.



Candidate Instructions – Exam Days

Directives aux candidat(e)s – journées d'examen

- Incident Reports
- Snacks & Water
- MonitorEDU Privacy Policies:
 - <https://monitoredu.com/privacy>
- Email Confirmation from MonitorEDU
- Ear Plugs
- Jewelry
- Rapports d'incidents
- Collations et eau
- Politiques de confidentialité MonitorEDU : <https://monitoredu.com/privacy>
- Confirmation par courriel de MonitorEDU
- Bouchons d'oreilles
- Bijoux

Candidate Instructions – Additional Information

Directives aux candidat(e)s – renseignements supplémentaires

- Multiple Monitors – Not Allowed
- Bathroom Breaks – time is not added back for bathroom breaks, but they are permitted (time is only added back for those approved for accommodations)
- Technical Issues – time is only added back for technical issues beyond the candidate's control (i.e. internet connectivity). You must get the proctor's attention and make a request for additional time for this to be considered.
- Moniteurs multiples – non autorisés
- Pause toilettes – le temps ne s'arrête pas pour les pauses toilettes, mais celles-ci sont autorisées (le temps ne s'arrête que pour les personnes ayant obtenu une autorisation en fonction de mesures d'adaptation)
- Problèmes techniques – le temps ne s'arrête que pour les problèmes techniques indépendants de la volonté du candidat (c.-à-d., la connexion Internet). Vous devez attirer l'attention du/de la surveillant(e) et demander du temps supplémentaire pour que cela soit pris en compte.

Candidate Instructions – Additional Information

Directives aux candidat(e)s – renseignements supplémentaires

- 4 hours
 - Auto-submission will occur after 4 hours has elapsed
 - Late starts
 - Read the questions carefully
 - Exam Aid – Translation
 - Exit Survey
- 4 heures
 - La soumission automatique se fera après un délai de 4 heures.
 - Débuts tardifs
 - Lire attentivement les questions
 - Aide à l'examen – Traduction
 - Enquête de sortie

Candidate Instructions – Logging In

Directives aux candidat(e)s – connexion

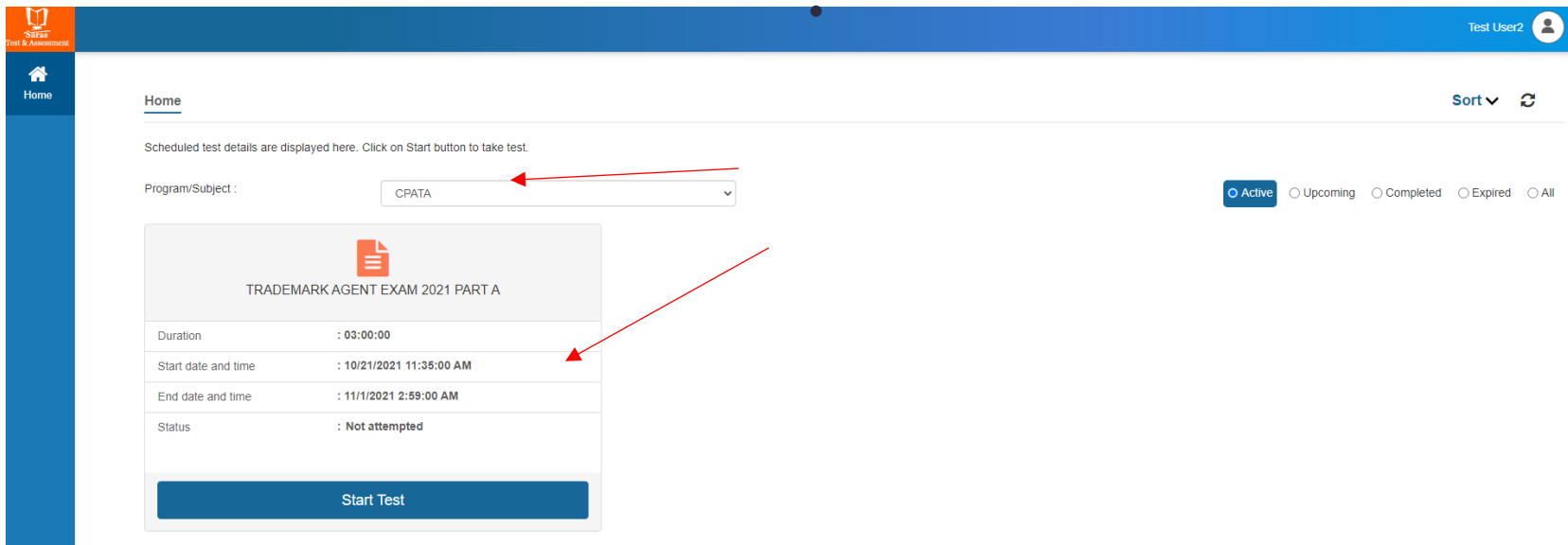
- You will receive a username and password from the exam provider with the link to the exam.
- Enter this information and click Login:
- Le fournisseur de l'examen fournira un nom d'utilisateur et un mot de passe avec le lien vers l'examen.
- Saisir ces renseignements et cliquer sur « Login »

The screenshot shows the login page for CPAT. At the top left is the Saras Test & Assessment logo. The main content area features a banner with a smiling graduate in a cap and gown on the left, and a cluster of colorful icons representing various assessment tools (like a graduation cap, pie chart, checklist, book, and people) on the right. To the right of the icons, the text reads "saras technology platform for test & assessment". Above the banner is a login form with three elements: a text input field containing "CPATAtestuser2", a password input field with masked characters "*****", and a blue "LOGIN" button. Three red arrows point from the text in the instructions above to these three elements: the first arrow points to the username field, the second to the password field, and the third to the LOGIN button. In the top right corner of the page, there is a language selector dropdown menu set to "English".

Accessing & Starting the Exam

Accès à l'examen et lancement

- You will see the Exams on the dashboard
- Click Start Test to begin the exam
- Les examens se trouvent dans le tableau de bord
- Cliquer sur « Start Test » pour commencer l'examen



The screenshot shows the user interface of the CPATA dashboard. At the top, there is a blue header with the CPATA logo on the left and 'Test User2' on the right. Below the header, a navigation bar contains a 'Home' button. The main content area is titled 'Home' and includes a message: 'Scheduled test details are displayed here. Click on Start button to take test.' Below this message, there is a dropdown menu for 'Program/Subject' with 'CPATA' selected. To the right of the dropdown are radio buttons for filter options: 'Active' (selected), 'Upcoming', 'Completed', 'Expired', and 'All'. The main content area displays a card for the 'TRADEMARK AGENT EXAM 2021 PART A'. The card contains the following details:

| | |
|---------------------|--------------------------|
| Duration | : 03:00:00 |
| Start date and time | : 10/21/2021 11:35:00 AM |
| End date and time | : 11/1/2021 2:59:00 AM |
| Status | : Not attempted |

At the bottom of the card is a blue 'Start Test' button. Two red arrows point to the 'CPATA' dropdown and the 'Start Test' button.

Answering Questions & Navigation

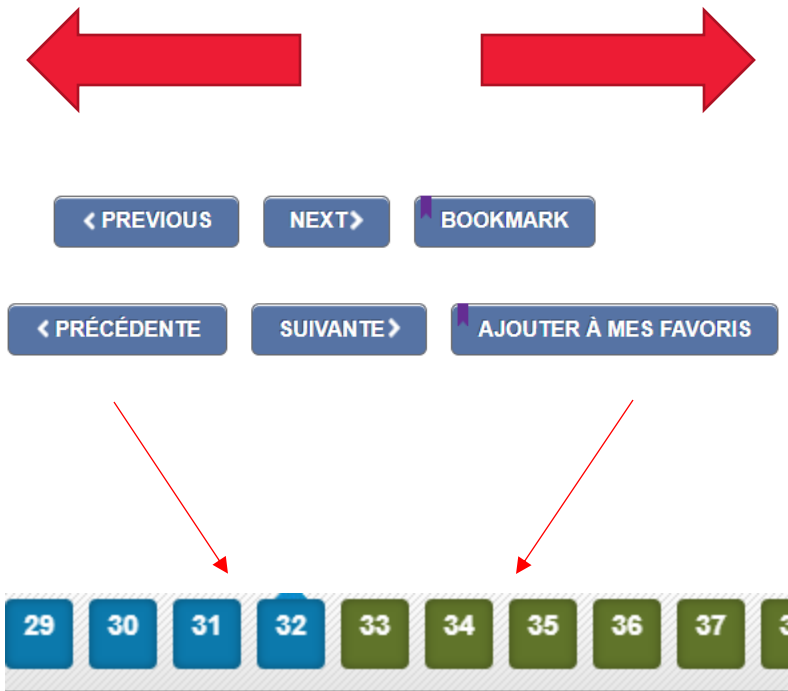
Réponse aux questions et navigation

- Read the Instructions and Agree to the Candidate Agreement:
- Lire les directives et accepter l'accord de candidature:

The screenshot displays the examination interface. At the top left is the CPATA/CABAMC logo. At the top right, it says "Test User2" with a user icon. The main content area has a blue header with the text "Read Instructions before you start the test". Below this, there are "Navigational instructions" which include: "Select/Write the best answer for each item. Then click 'Next' button to move to the next item.", "Click on 'Back' button to move to the previous item.", "You can Bookmark any number of items by selecting the item and click on 'Bookmark' button, vice versa you can remove the Bookmark.", "You can change your response for any item at any time before submitting the test by marking on the new response.", "After completion of your test, Click 'Submit Test' button to submit the test.", "Your Test Summary will be displayed once you have submitted the test.", "Do not close any window directly when you are taking test.", "Keep watch on the clock on the top right corner of the exam window for time remaining.", "You can submit the test on completing the test. However, if the test time is elapsed, the system will automatically submit your test.", "Click 'Start' button to take Test". A red arrow points from the "START" button to the agreement text below. The agreement text states: "You agree that all information and data disclosed to you by the College of Patent Agents and Trademark Agents in this examination shall be treated as confidential and shall not be disclosed or made known to any other person or entity. You acknowledge that materials provided to you or prepared by you pursuant to this examination are deemed the property of the College of Patent Agents and Trademark Agents." Below the agreement are two radio buttons: "Accept" and "Decline". At the bottom left is a "START" button.

Question Navigation & Review

Navigation des questions et révision



Question Review

- Review Attempted(45)
- Review Incomplete (0)
- Review Flagged (0)
- Review All

💡 Questions are filtered by type: answered, unanswered, bookmarked and review all.

📄 Question review (Review All)

Revoir les questions

- Tentée(0)
- Non tentée (47)
- Ajoutée à mes favoris (0)
- Tout voir

💡 Les questions sont filtrées par type; ayant une réponse, sans réponse et ajoutée à mes favoris.

📄 Revoir les questions

Sample View

Aperçu

The screenshot displays an online exam interface. At the top, a blue header bar contains the text "Sample Exam" with a left-pointing arrow, "Essay & MC" with an up-pointing arrow, and "Images" with a right-pointing arrow. On the far right of this bar, it says "Time left: 00:13:50". Below the header, a question is presented: "1 This is a sample multiple choice item, this is the most common item and for the most part everyone if already familiar with it." The question has four radio button options: "Answer 1 (this is the correct answer)", "Answer 2", "Answer 3", and "Answer 4". Below the options are two buttons: "NEXT >" and "BOOKMARK". At the bottom of the screen, there is a navigation bar with a progress indicator showing "0%", "0/6", and a "FONT" icon. On the right side of the navigation bar, there are "NEXT >" and "SUBMIT" buttons. A vertical sidebar on the right side of the exam area is labeled "Exam aids" and contains three icons: a magnifying glass, a document, and a list. A "Question navigation" bar is visible in the center of the bottom section. Red arrows point to the "Time left" display, the "Exam aids" sidebar, the "NEXT >" and "BOOKMARK" buttons, the "Question navigation" bar, and the "SUBMIT" button.

Features

Fonctions

Hood to her mother, and gave her hand on it.

a league from the village, and just as Little Red Riding Hood entered the wood, a wolf met her. Little Red Riding Hood did not know what a wicked creature he was, and was not at all afraid of him.

od?"

Once upon a time there was a dear little girl who was loved by every one who looked at her, but most of all by her grandmother, and there was nothing that she would not have given to the child. Once she gave her a little cap of red velvet, which suited her so well that she would never wear anything else. So she was always called Little Red Riding Hood.

One day her mother said to her, "Come, Little Red Riding Hood, here is a piece of cake and a bottle of wine. Take them to your grandmother, she is ill and weak, and they will do her good. Set out before it gets hot, and when you are going, walk nicely and quietly and do not run off the path, or you may fall and break the bottle, and then your grandmother will get nothing. And when you go into her room, don't forget to say, good-morning, and don't peep into every corner before you do it."

I will take great care, said Little Red Riding Hood to her mother, and gave her hand on it.

The grandmother lived out in the wood, half a league from the village, and just as Little Red Riding Hood entered the wood, a wolf met her. Little Red Riding Hood did not know what a wicked creature he was, and was not

"Good-day, Little Red Riding Hood," said he.

"Thank you kindly, wolf."

"Whither away so early, Little Red Riding Hood?"

"To my grandmother's."

"What have you got in your apron?"

"Cake and wine. Yesterday was baking-day, so poor sick grandmother is to have something good, to make her stronger."

"Where does your grandmother live, Little Red Riding Hood?"

"A good quarter of a league farther on in the wood. Her house stands under the three large oak-trees, the nut-trees are just below. You surely must know it," replied Little Red Riding Hood.

The wolf thought to himself, "What a tender young creature. What a nice plump mouthful, she will be better to eat than the old woman. I must act craftily, so as to catch both." So he walked for a short time by the side of Little Red Riding Hood then he said, "see Little Red Riding Hood, how pretty the flowers are about here. Why do you not look round. I believe, too, that you do not hear how sweetly the little birds are singing. You walk gravely along as if you were going to school, while everything else out here in the wood is merry."

Little Red Riding Hood raised her eyes, and when she saw the sunbeams dancing here and there through the trees, and pretty flowers growing everywhere, she thought, suppose I take grandmother a fresh nosegay. That would please her too. It is so early in the day that I shall still get there in good time. And so she ran from the path into the wood to look for flowers. And whenever she had picked one, she fancied that she saw a still prettier one farther on, and ran after it, and so got deeper and deeper into the wood.

Meanwhile the wolf ran straight to the grandmother's house and knocked at the door.

Font Size & Screen Zoom

Taille de la police et zoom de l'écran

- Use font + or – to change the size of the text
- Use CTRL + or CTRL – to zoom in or out on the exam window screen
- Review question in Exam Aid pdf
- Utilisez les touches + ou – pour modifier la taille du texte.
- Utilisez CTRL + ou CTRL – pour faire un zoom avant ou arrière sur l'écran de la fenêtre d'examen.
- Consultez les questions dans le PDF de l'aide à l'examen pdf

This can be helpful for candidates with smaller monitors, where the text may be cut off for some questions.

Cela peut s'avérer utile pour les candidats dont l'écran est plus petit, car le texte peut être coupé pour certaines questions.



Troubleshooting

Dépannage

- Power Outage
 - Network connectivity issues
 - Technical difficulties
-
- Panne d'électricité
 - Problèmes de connectivité du réseau
 - Difficultés techniques

Troubleshooting

Dépannage

- Get proctor's attention:
 - say your name and raise your hand
 - wait for proctor to connect back through audio with you
 - if it takes them a minute to respond, it could be that they are assisting another test taker
 - if they do not respond, please pick up your phone and wave at the camera or hold your phone so they can see that you need something.
 - Please do not disconnect from the video chat without talking to the proctor first.
- Attirer l'attention du surveillant :
 - dites votre nom et levez la main
 - attendez que le surveillant se connecte à vous par le biais de l'audio
 - s'il met une minute à répondre, il se peut qu'il soit en train d'aider un autre candidat à l'examen
 - s'il ne répond pas, prenez votre téléphone et faites un signe à la caméra ou tenez votre téléphone de façon à ce qu'ils puissent voir que vous avez besoin de quelque chose.
 - Ne vous déconnectez pas du chat vidéo sans en parler d'abord au surveillant.

Results and Scoring

Notation et résultats

- Standard setting
- Performance Report
 - Overall Result
 - Competency Demonstrated
 - Competency Not Yet Demonstrated
 - Overall Performance Descriptor
 - Above the standard
 - Just meets the standard
 - Approaches the standard
 - Below the standard
 - Area-level Performance
 - Meets
 - Below
- Normalisation
- Rapport de rendement
 - Resultat global
 - Compétence démontrée
 - Compétence non encore démontrée
 - Descripteur du rendement global
 - Supérieur à la norme
 - Satisfait tout juste à la norme
 - Se rapproche de la norme
 - Inférieur à la norme
 - rendement dans chaque domaine
 - Satisfaisant
 - Inférieur

Process and Procedure

Processus et procédure

- Item Development
- Item Reviews
 - Peer Review
 - Psychometric Review
 - Translation Review
 - Exam Advisory Group Review
- Form Assembly, Item Pilot & Analysis
- Standard Setting
- Formulation de questions d'examen
- Revisions des questions d'examen
 - Examen par des pairs
 - Analyse psychométrique
 - Révision de la traduction
 - Examen par le groupe consultatif de l'examen
- Assemblage des formulaires, question pilote et analyse
- Normalisation



of Attempts & Future Administrations

de tentatives et futures administrations

- Knowledge Examinations – 4 attempts
 - Remedial Training/Education
 - Next Administration:
 - May 27, 2025
- 2 administrations/year starting in 2025

- Examens de connaissances théoriques: 4 essais
 - Formations de rattrapage/Education
 - Prochaine administration:
 - Le 27 mai 2025
- 2 administrations / an dès 2025



Preparation & Resources

Préparation et Ressources

- Candidate Guide
- What to study
- Test Specifications
- Sample Exam
- Guides du candidat
- Préparation
- Spécifications de l'examen
- Exemple d'examen

<https://cpata-cabamc.ca/en/become-an-agent/preparation-trademark-agent-qualifying-examinations/>

<https://cpata-cabamc.ca/fr/devenir-un-agent/preparation-examens-de-competence-des-agentes-de-marques-de-commerce/>



Contact

Communiquez avec nous

Issues or Questions with MonitorEDU set up:

Reach out to schedule@monitoredu.com

Or speak to a live agent here:

<https://tawk.to/chat/619e61cf6bb0760a49443065/1f19as4sf>

Other Issues/Questions?

registration-inscription@cpata-cabamc.ca

Problèmes ou questions avec la configuration de MonitorEDU :

Communiquez avec schedule@monitoredu.com

Ou parlez à un(e) agent(e) en direct ici :

<https://tawk.to/chat/619e61cf6bb0760a49443065/1f19as4sf>

Autres problèmes/questions?

registration-inscription@cpata-cabamc.ca



Questions / questions ?